



Press Release

April 29, 2025

Agfa Celebrates 20 Years of Anapurna with Exclusive Limited-Edition Ciervo at FESPA 2025

Mortsel, Belgium – March 2025 – To mark two decades of Anapurna inkjet printing innovation, Agfa is bringing something truly special to FESPA 2025: a highly exclusive, limited-edition hybrid Anapurna Ciervo, featuring a one-of-a-kind artistic design by renowned Belgian street artist DZIA. Only ten forward-thinking print professionals will have the opportunity to take one of these special custom versions of the printer home.

A legacy of innovation

Since its introduction, the Anapurna wide-format inkjet printer family has continually evolved, setting new benchmarks in hybrid printing. The Ciervo, first unveiled at FESPA just one year ago, quickly made an impact with its remarkable versatility and print quality. Its successful launch led to the expansion of the Ciervo family, which now includes the 3.2-meter Anapurna Ciervo H3200, the 2.5-meter H2500, and the compact 2.05-meter H2050, offering exceptional print quality, speed, and versatility. Designed to handle a variety of rigid and flexible substrates, these hybrid printers feature six-color plus white inks, UV LED curing, and continuous board feeding, ensuring productivity without compromise. Their new optional corrugated media feed guides further expand their application scope to packaging and point-of-sale materials, making the Ciervo the all-round performer in every printshop.

A limited-edition masterpiece

This exclusive Ciervo edition is more than a printer—it is a work of art, blending Agfa's cutting-edge hybrid printing technology with DZIA's signature, intricate, nature-inspired style. With only ten of these special models available worldwide, each unit is not only a powerful production tool but also a unique artistic statement, individually numbered and signed by the artist.

"The Ciervo is the embodiment of agility and versatility, built to navigate any print challenge with ease," says Arnaud Calleja, Vice-President of Digital Printing Solutions at Agfa. *"We wanted to celebrate 20 years of Anapurna with something truly unique, and this limited-edition Ciervo, adorned with DZIA's distinctive artwork, is our way of honoring that legacy."*

How to get one

Print service providers interested in securing one of the ten limited-edition Ciervo printers should contact their Agfa sales representative. More information is available [here](#).

Visitors to FESPA 2025 in Berlin (Hall 27, Booths D70 & D60) will have the chance to see the limited-edition Ciervo up close, alongside the full Agfa inkjet portfolio, including the brand-new Jeti Tauro XUHS, Onset Panthera, and the Jeti Bronco printers - each designed to deliver powerful performance for a variety of print applications.





About DZIA

Belgian street artist DZIA is renowned for his striking murals depicting wildlife in bold, geometric lines. Trained in fine arts, he brings animals to life with a mosaic-like style that merges abstraction with intricate detailing. His work can be seen on walls across the globe, from China to Norway, reintegrating nature into urban landscapes.

DZIA's spontaneous, in-situ approach ensures his pieces retain their original energy, often featuring foxes, birds, and other creatures. Beyond murals, he curates a self-published zine supporting outsider artists. His work extends to exhibitions, brand collaborations, and even music, making him a multifaceted creative force in the street art scene.

Visit website - <https://cargocollective.com/DZIA>

Follow on Instagram - <https://www.instagram.com/dzia/>

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Notes to editors

About Agfa

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

About Agfa's Digital Printing Solutions

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: www.agfa.com

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