



Press Release

May 21, 2025

Digital Plus secures UK market-first with Agfa's Anapurna Ciervo limited edition inkjet printer acquisition

Leeds based industry leading visual graphics specialists, Digital Plus Ltd., has achieved a UK market-first by acquiring a new limited-edition Ciervo H3200 from Agfa at the recent FESPA 2025 event held in Berlin, Germany.

The Anapurna Ciervo wide-format hybrid printer is designed for sign and display and digital printers looking for a combination of versatility, productivity, and excellent print quality. With a print width up to 3.2 meters, UV LED curing, and a six-colour plus white ink set, this print engine is a perfect fit for a wide range of indoor and outdoor print applications.

To celebrate 20 years of Anapurna printers setting the standard for reliability, versatility, and high quality, Agfa commissioned a highly exclusive, limited-edition hybrid Anapurna Ciervo that was displayed at the FESPA 2025 exhibition, featuring a one-of-a-kind artistic design by renowned Belgian street artist DZIA.

Owen Russell, Managing Director at Digital Plus, visited FESPA to see the printer in action and commented: "The Anapurna Ciervo offers us a performance upgrade in terms of speed, productivity and its reduction in energy use being LED-curing based. It's replacing one of our old machines and the service and support from Agfa has been excellent. The team is really excited about the install and with the DZIA design it's certainly going to stand out in our press hall!

"At Digital Plus, we work across a wide range of markets – from architects to marketing agencies, retail, education, leisure and trade sectors – producing display graphics, signage, point of sale (POS) display stands, as well as exhibition stands. We need agility and versatility to respond to our customers' needs and the Ciervo machine delivers on that front for us. Combined with knowing that Agfa produce the equipment, inks, Asanti workflow software and provide strong service and support, we have complete peace of mind working with one reliable partner to help drive our business forward."

The Anapurna Ciervo is available in 3 width models – the H2050, H2500 and H3200 – providing printers with the ability to tackle a wide range of rigid and roll media for indoor and outdoor applications. Productivity is enhanced through efficient board feeding and multiple board printing (up to 4 simultaneously) and borderless printing



limits post-finishing requirements optimizing efficiency. Its GREENGUARD Gold-certified inks deliver a wide colour gamut and exceptional rendering of dark solid tones, alongside the ability to handle pre-white, sandwich white and post-white in one run boosted by Thin Ink Layer technology for lowest ink consumption.

Watch our interview with Owen Russell, Director at Digital Plus, at Fespa 2025: <https://www.youtube.com/watch?v=YnBQuRQ5Tuc>

For more information on the Anapurna Ciervo printer, please visit www.agfa.com/ciervo

Ends.

[Words 433]

Notes to editors

Photo caption: L-R Owen Russell, Director, Digital Plus, Emma Plant, Agfa Sales Manager (North) – Inkjet, UK, David Brisk, Sales Director, Digital Plus

Please note more information on the Anapurna Ciervo and the rest of the range – including brochures, videos and graphics are available in the Agfa Newsroom: <https://agfa.thinkb2bmarketing.com/>

About Agfa

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

About Agfa's Digital Printing Solutions

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: www.agfa.com

Contacts





Mike Horsten, Senior PR & Press Manager Digital Printing Solutions & Chemicals
+32494560644
mike.horsten@agfa.com

Jo Stephenson at Think b2b Marketing Ltd.
Tel: +44 (0) 1977 708 643
Email: jo.stephenson@thinkb2bmarketing.com

For more information on Agfa and its activities please contact Think b2b Marketing Ltd. First Floor, Zucchi Suite, Nostell Business Estate, Wakefield, WF4 1AB. United Kingdom
Tel: +44 (0) 1977 708 643 or Email: hello@thinkb2bmarketing.com



Global Reach.
Local Touch.

Think b2b Marketing

First Floor, Zucchi Suite, Nostell Business Estate, Wakefield, WF4 1AB, United Kingdom

+44 (0) 1977 708 643 ✉ hello@thinkb2bmarketing.com thinkb2bmarketing.com in @ f

Company Reg. No. 09071279 Registered Address: Think b2b Marketing, Zucchi Suite, Nostell Business Estate, Wakefield, WF4 1AB, United Kingdom