



## Press release

### Godin Productions expands manufacturing with Tauro H3300 UHS

Carlstadt, NJ, USA – 27 November 2023 – Godin Productions is the first marketing solutions provider in Canada to install the Tauro H3300 UHS with a fully automated unloading system. By investing in the highly productive, hybrid large-format inkjet printer, Godin extends its manufacturing capabilities in response to client demand.

*“Tauro UHS maximizes our effectiveness and efficiency for our growing client base. The high-speed Tauro H3300 UHS meets tight project turnarounds for our CPG clients and offers us the necessary flexibility to produce unparalleled food and beverage, retail and cosmetics end-to-end solutions.”*

**CEO Todd Godin**

The heavy-duty, ruggedly built Tauro H3300 UHS easily handles extreme workloads, multiple-shift operations, and 24/7 printing. Suited for a wide variety of rigid and flexible substrates up to 3.3 m wide, Tauro UHS produces award-winning print quality with speeds up to 905 m<sup>2</sup>/h (9,741 f<sup>2</sup>/h).

Godin optioned an extended automatic unloader for semi-automation and faster media processing on their Tauro UHS.

*“We are a very tech-driven company. We specified features on our Tauro to amplify high-speed file processing to meet the efficiency standards of our clients. We operate with the best interests of our clients and sustainability in mind.”*

In addition to its distinct automation, Tauro UHS systems offer the lowest ink consumption in the market. Highly-pigmented GREENGUARD Gold-certified Anuvia inks comply with a range of industry norms pertaining to product safety, chemical emissions and air quality, ensuring that prints are acceptable for use in sensitive indoor environments like healthcare facilities and schools. The GREENGUARD certification integrates with Godin’s corporate social responsibility initiatives.



Agfa's patented UV LED-curable inks also deliver a wide color gamut and high-color vibrancy. The 7-pl droplets produce stunning images at 635 x 1200 dpi with a fine rendering of shadow and highlight details and razor-sharp texts in as small as 4-point type.

Featuring outstanding skin tone rendering required in cosmetic, fashion, and retail applications, the Tauro H3300 UHS systems excel in smooth ramp-ups over the tonal range.

*"The Tauro UHS is increasing our capacity and improving our value proposition for our clients. Our unmatched talent, technology, and transparent business solutions set us apart in the industry. We have decades of experience, unmatched talent, innovative solutions, and the power to solve any challenge."*

Print buyers looking for impactful solutions that drive conversion can contact Godin Productions at (416) 447-7963 or email [info@godinproductions.com](mailto:info@godinproductions.com).

The Tauro H3300 UHS LED family of wide-format inkjet systems is now available in North America and worldwide. For more information, please contact Deborah Hutcheson, Director of Strategic Business Development & Distribution, Inkjet NA, at 908-342-1797.

**ENDS**

## **Notes to editors**

### **About Agfa**

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

### **About Agfa's Digital Printing Solutions**

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized





components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: [www.agfa.com](http://www.agfa.com).

**Please note that more information is also available in the Agfa Newsroom:**

<https://agfa.thinkb2bmarketing.com/>

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