



## Press release

### GSP Retail increases efficiency & quality with Agfa Inkjet Solutions

#### Boosting Efficiency & Reducing Labor Costs

With Agfa's advanced printing technology, [GSP Retail](#) has significantly improved efficiency. Their press operators can run multiple presses simultaneously, reducing labor requirements and optimizing workflow.

#### Enhanced Color Gamut & Creativity

The wider color gamut of Agfa's presses has opened new creative possibilities for GSP Retail's customers. The ability to achieve vibrant, high-quality prints has allowed clients to push the boundaries of their designs, resulting in enhanced visual appeal.

#### Lower Cost Per Square Foot

By optimizing ink usage and print processes, GSP Retail has lowered its cost per square foot. This not only benefits their bottom line but also allows them to offer more competitive pricing to their customers.

#### Minimizing Downtime & Maximizing Uptime

One of the biggest wins for GSP Retail has been the reduced downtime. Agfa's presses are built for reliability, ensuring smooth operations. And if challenges arise, Agfa's responsive support team is always ready to assist, minimizing any disruptions.

#### Innovative Solutions: HDR Screening

Agfa's commitment to innovation is evident in its proactive approach. They introduced GSP Retail to HDR Screening, a high-definition screening technology that enhances print quality and increases press speed. This simple software enhancement has significantly boosted productivity.

#### A True Strategic Partner

Beyond providing cutting-edge technology, Agfa has proven to be a strategic partner. From flying engineers in to address specific challenges to implementing a comprehensive service support model, Agfa's dedication to customer success is clear.



To further support GSP Retail, Agfa also conducts regular training and recertification sessions for their digital press operators, ensuring continuous improvement and operational efficiency.

### **Transforming Print Operations**

With Agfa's inkjet solutions, GSP Retail has successfully optimized production, enhanced print quality, and strengthened customer relationships. Their story is a testament to how the right technology and partnership can transform a business.

Looking to achieve similar results? [Discover how Agfa can elevate your print operations today!](#)

**ENDS**

### **Notes to editors**

#### **About Agfa**

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

#### **About Agfa's Digital Printing Solutions**

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: [www.agfa.com](http://www.agfa.com).

**Please note that more information is also available in the Agfa Newsroom:**

<https://agfa.thinkb2bmarketing.com/>





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