



Press release

Primary Color elevates print quality with Agfa

Starting with Agfa's M-Press, Primary Color sought higher quality and throughput to meet evolving client expectations.

The need for finer detail and hybrid functionality led them to Agfa's next-generation solutions, the Jeti Tauro H3300 UHS LED and the Onset X3 HS.

These cutting-edge printers provide unmatched speed, precision, and versatility, delivering stunning detail and seamless hybrid functionality.

With Agfa's technology, Primary Color has streamlined production while achieving exceptional print quality and efficiency.

ENDS

Notes to editors

About Agfa

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

About Agfa's Digital Printing Solutions

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality,



productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: www.agfa.com.

Please note that more information is also available in the Agfa Newsroom:

<https://agfa.thinkb2bmarketing.com/>

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Local Touch.**

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