



## Press release

### Push Solutions boosts large format performance with Tauro H3300

**Carlstadt, NJ, USA – 16 January 2024** – Push Solutions, a rapidly expanding print and marketing services provider with expertise in dynamic kit-packing and distribution, is extending its capabilities with Agfa's Tauro H3300. Push is the first company to harness the increase in productivity of the Tauro's automatic board feeder and master roll-to-roll options.

"The Tauro H3300 is a catalyst for our future growth," said Brad Flagge, the president of Push Solutions. "We can now reduce our lead times and offer efficiencies for larger jobs while expanding our range of embellishments and ink-settings. This allows our clients more affordable creativity on a larger scale in a more timely manner. We expect the Tauro to provide a 6x increase in speed on regular production jobs while offering a total impact of 25-30% on overall company revenue pertaining to new opportunities within the next 2-3 years. Our customers will benefit from increased materials, sizes, uses, embellishments, speed, and most importantly, service."

The hybrid Tauro H3300 combines award-winning print quality with extreme productivity, cutting-edge automation, and low ink consumption. With speeds up to 680 m<sup>2</sup>/h (7,319 f<sup>2</sup>/h), it prints on a wide variety of rigid and flexible substrates up to 3.3 m wide. Ruggedly built for extreme workloads, the Tauro inkjet engine handles multiple-shift operations and 24/7 printing.

Agfa's patented UV LED-curable Anuvia inks deliver a wide color gamut and high color vibrancy while offering the lowest ink consumption on the market. The Tauro's highly-pigmented 7-pl droplets produce stunning images at 635 x 1200 dpi with a fine rendering of shadow, highlight details, and razor-sharp texts in as small as 4-point type. Anuvia inks are GREENGUARD Gold-certified to comply with industry norms pertaining to product safety, chemical emissions, and air quality.

The efficiency of the Tauro H3300's Master RTR system attracted the Push Production Team. Designed for high-volume print runs, the MRTR can handle single- or dual-roll printing and roll-to-roll or roll-to-sheet printing. Its dockable rolls easily switch between rolls and rigid media. An included camera system ensures accurate double-sided



printing.

In addition, the Tauro's automatic board feeder enhances productivity while reducing idle time. Ideal for shorter runs, the ABF offers smooth changeovers between types and sizes of media. Consisting of manual loading with automatic alignment and transport into the printer, the ABF effectively takes over some operator tasks.

The Tauro H3300 with automatic board feeder and master roll-to-roll system offers Push Solutions extreme versatility and productivity to serve its clients better.

"The Tauro will support our growth and direction," states Nick Bova, Push Solutions vice president. "It advances us towards our goal of being a full-service, multi-faceted, expanding, nationally focused production partner."

**ENDS**

## **Notes to editors**

### **About Agfa**

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

### **About Agfa's Digital Printing Solutions**

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: [www.agfa.com](http://www.agfa.com).

**Please note that more information is also available in the Agfa Newsroom:**

**<https://agfa.thinkb2bmarketing.com/>**





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