



Think
MARKETING



Press release

Resource Integrated: Expanding capacity and bringing on new clients with the Anapurna Ciervo

[Resource Integrated Ltd.](#) has quickly earned a reputation for pioneering the latest print and digital innovations. A leading full-service provider of custom retail merchandising and visual solutions, Resource Integrated brings brands to life through a wide range of display services.

The company, founded by Tony Rubino in 2004, creates innovative, customized solutions boosting brand visibility and leaving lasting impressions for customers in leading telecommunications companies, cosmetics, fashion, healthcare and hospitality brands.

The company launched its patented Verde fastframe™ SEG fabric panel system and its B2C platform, FIKA Wallart, allowing consumers to upload photos and receive custom-printed SEG fabric panels to display at home.

“Anapurna Ciervo H3200 has made our processes much more efficient, allowing us to deliver faster and more consistently high-quality results.”

Tony Rubino

Chief Executive Officer, Resource Integrated Ltd.

Taking control

As it grew, Resource Integrated was ready to become a full-service print provider, with the ability to take control over costs, quality and turnaround time. And that required finding the right equipment and the right partner.

Its choice, Agfa and Agfa’s Anapurna Ciervo H3200.

“Agfa’s combination of cutting-edge technology, eco-friendly options, high-quality output and strong customer service made it a compelling choice. Investing in the



Anapurna Ciervo H3200 was a strategic move to elevate our printing capabilities and reinforce our role as a one-stop source for high-quality printed visual solutions. It allowed us to push the boundaries of innovation, deliver exceptional results, and give our clients the flexibility and quality they need to bring their ideas to life,” said Resource Integrated CEO, Tony Rubino.

The Anapurna Ciervo wide-format hybrid printer is designed for sign shops and digital printers looking for versatility, productivity and excellent print quality. With a print width up to 3.2meters, speeds up to 192 m²/h (2,067 ft²/h), UV LED curing, six-color plus white ink set, efficient continuous board feeding and multiple board printing, the Anapurna Ciervo is the perfect fit for a wide range of indoor and outdoor applications.

“With Agfa’s Anapurna Ciervo H3200, Resource Integrated can now take on more large-format, high-quality print projects with faster turnaround times.

“The ability to print on such a wide variety of materials really excites our team, as it opens up endless creative possibilities.”

Tony Rubino

Chief Executive Officer, Resource Integrated Ltd.

Flexibility, reliability and endless possibilities

“The Anapurna Ciervo H3200 performs especially well with uncoated rigid media like exhibition panels, stage graphics, and advertising boards, as well as roll media like film, vinyl, banners, canvas, and coated textiles. It also features a white ink function, which allows us to print on transparent materials for backlit applications or use white ink as a spot color,” Rubino added.

Agfa’s Anapurna Ciervo is helping Resource Integrated stay ahead of market trends. The Ciervo is proving to be a great investment to meet diverse printing needs while ensuring long term performance.

“The ability to print on such a wide variety of materials really excites our team, as it opens up endless creative possibilities. It has also streamlined our workflows, enabling us to handle larger volumes of work without compromising on quality. Overall, the Anapurna Ciervo made our processes much more efficient, allowing us to deliver faster and more consistently high-quality results,” said Rubino.

Maintaining a competitive edge with Anapurna Ciervo





Anapurna Ciervo H3200 is helping Resource Integrated maintain a competitive edge providing the tools to meet the growing demand for both customized and large-scale print projects. And clients are definitely noticing the improvements.

“Agfa’s Anapurna Ciervo H3200 takes Resource Integrated’s production capabilities to the next level, offering a future-forward printing solution.”

Tony Rubino

Chief Executive Officer, Resource Integrated Ltd.

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Notes to editors

About Agfa

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

About Agfa’s Digital Printing Solutions

Agfa’s Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: www.agfa.com.

Please note that more information is also available in the Agfa Newsroom:

<https://agfa.thinkb2bmarketing.com/>

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