



## **Agfa saddles up for success at FESPA 2026 with Jeti Bronco HS and live bucking bronco experience**

Agfa invites visitors to saddle up for success at FESPA Barcelona this May with a full-size bucking bronco mechanical horse on its booth to promote the Jeti Bronco H3300 HS's European debut.

Making its first appearance on the European stage at the Fira Barcelona from May 19-22, the Jeti Bronco H3300 HS is a 3.3m hybrid inkjet press built for unmatched versatility across everything from exhibition panels and stage graphics to banners, films, textiles and even corrugated applications.

With high productivity modes up to 450 m<sup>2</sup>/h, continuous and multiple board printing, and energy efficient LED curing, the Jeti Bronco H3300 HS bridges the gap between the Ciervo and Tauro in Agfa's hybrid printer portfolio with a solution tailored for businesses looking to upgrade their horsepower while keeping costs under control. A full CMYKcmk + white inks set and easy-to-set media feed guides complete the picture, enabling fast, accurate printing on corrugated board across the full color gamut.

Demonstrations will be available throughout FESPA 2026 and attendees can also discover the fully automated Onset Panthera flatbed press, the Jeti Tauro H3300 UHS, the Anapurna Ciervo H2500, and the latest update to Agfa's Asanti workflow software. Visitors will be able to see explore application samples and talk to Agfa experts about how to match the right machine to their requirements.

### **Saddle up and ride the Bronco**

The rodeo themed zone around the Jeti Bronco H3300 HS will also challenge attendees to climb on and test their mettle on the bucking bronco. Visitors who pose for a picture with the bronco can take home their own cowboy hat – or a hip flask if they were brave enough to ride the horse themselves.

Philip Van der Auwera, Product Manager Sign & Display at Agfa, said: "Like its namesake, the Jeti Bronco H3300 HS is designed to let our customers roam free and venture into new territories. This is a powerful, dependable hybrid printer making its first appearance on the European stage, so we thought what better way to make a



memorable debut for it than by bringing a real-life rodeo to FESPA Barcelona?

“Taking to the stage alongside our wider line-up this May, the new Bronco proves that Agfa truly offers a beast for every need. This is a true powerhouse for sign shops and digital printers that want to benefit from true freedom, offering high productivity modes up to 450 m<sup>2</sup>/h, continuous and multiple board printing, and energy efficient LED curing. Whatever environment our customers operate in, we want them to leave our booth knowing there is an Agfa configuration that fits their ambitions today and will support their growth tomorrow.”

**ENDS**

### **Notes to editors**

#### **About Agfa**

The Agfa-Gevaert Group is a leading company in imaging technology and IT solutions with over 150 years of experience. The Group operates through three divisions: Radiology Solutions, Healthcare IT, and Digital Print & Chemicals. They develop, manufacture, and market analog and digital systems for the healthcare sector, for specific industrial applications, and for the printing industry. In 2024, the Group achieved a turnover of € 1,138 million.

#### **About Agfa's Digital Printing Solutions**

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions.

Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: [www.agfa.com](http://www.agfa.com).

**Please note that more information is also available in the Agfa Newsroom:**

<https://agfa.thinkb2bmarketing.com/>

### **Contacts**

Jo Stephenson at Think b2b Marketing Ltd.

Tel: +44 (0) 1977 708 643

Email: [jo.stephenson@thinkb2bmarketing.com](mailto:jo.stephenson@thinkb2bmarketing.com)





For more information on Agfa and its activities please contact Think b2b Marketing Ltd. First Floor, Zucchi Suite, Nostell Business Estate, Wakefield, WF4 1AB. United Kingdom  
Tel: +44 (0) 1977 708 643 or Email: [hello@thinkb2bmarketing.com](mailto:hello@thinkb2bmarketing.com)

