



Press kit

September 2026

SYNAPS brings printing's toughest synthetic paper to PRINTING United Expo 2026

Visit Agfa at PRINTING United Expo this September and discover SYNAPS, the high-performance synthetic paper that doesn't fold under pressure. Unlock limitless potential with an advanced tear-proof, weather-resistant media that prints with stunning clarity, capturing vibrant colors and crisp details for everything from home décor to outdoor signs and graphics.

Made to last

Where other substrates crumble, SYNAPS endures. Based on high-grade polyester, this synthetic paper resists tears and scratches and is hard-wearing enough to stand up to the most challenging applications. From POS and retail signage to menus, tags, and manuals, SYNAPS' water- and tear- resistant surface ensures it stays looking its best without the need for additional protection or lamination.

Print like paper

SYNAPS offers the perfect blend of durability and print quality. The material is engineered to provide a smooth surface that prints and feels like conventional paper, without compromising its dimensional stability. This ensures it can deliver a premium printed appearance while still offering the toughness needed to handle whatever task is thrown at it.

Suit almost any application

With multiple available grades, available in both rolls and sheets, there's a SYNAPS matched to almost any application or production technology:

SYNAPS OM: Compatible with offset, HP Indigo, screen, flexo, gravure and UV-curable inkjet printing. Also available in permanent and removable self-adhesive versions.

SYNAPS XM: Optimized for toner-based digital printing and usable with UV-curable inkjet.





Discover SYNAPS at PRINTING United Expo

At PRINTING United Expo 2026, Agfa and its US distribution partner Nekoosa will both demonstrate SYNAPS and showcase how it supports applications where added durability, water resistance, and tear resistance are required.

Visit Agfa at booths C1149 and C1161, Central Hall, PRINTING United Expo 2026, to learn more about SYNAPS and speak with the Agfa team.

ENDS

Notes to editors

About Agfa

The Agfa-Gevaert Group is a leading company in imaging technology, with nearly 160 years of experience. Agfa develops, manufactures and markets analog and digital systems for the healthcare sector, for the printing industry, for the green hydrogen industry and for specific industrial applications. In 2025, the Group realized a turnover of 1,086 million euro.

About Synaps

SYNAPS is a high-performance synthetic paper compatible with most printing techniques and designed for print applications that demand durability. Tear-proof, weather-resistant and made to last, it remains strong where other substrates fail. Despite its robustness, SYNAPS prints with stunning clarity, capturing vibrant colours and crisp details.

To find out more please visit: www.agfa.com.

Please note that more information is also available in the Agfa Newsroom:

<https://agfa.thinkb2bmarketing.com/>

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**Global Reach.
Local Touch.**

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