



Press Release

September 2026

Agfa to bring a complete wide-format production environment to The Print Show 2026

Agfa will return to The Print Show for the third consecutive year, reinforcing its commitment to the UK print and signage market. The event takes place at the NEC Birmingham from 29 September to 1 October 2026, with Agfa welcoming visitors to stand P510 in Hall 1.

This year, Agfa is bringing print technology, workflow software and real-world applications together, to demonstrate a complete wide-format production environment. At the heart of the stand will be the Anapurna Ciervo H3200, a hybrid printer built for versatile printing across both rigid and roll-fed media, giving print service providers the flexibility to move between applications without slowing down.

Running alongside, Agfa's Asanti workflow software will demonstrate how hardware and workflow integration can improve flexibility, efficiency and production consistency. An integral part of the production process, Asanti supports file preparation, colour management, automation and media optimisation, helping print service providers streamline production and get more from every substrate.

The stand will also showcase a range of printed media and applications, showcasing Agfa technology in a practical production context and highlighting the quality, versatility and range it can deliver across everyday signage and more demanding creative work.

All stand graphics and applications have been produced by Artisan Signs, an Agfa customer and the stand builder for the show. The work provides a real-world example of what is achievable with Agfa technology, demonstrating the finish and consistency that print service providers can expect across a broad mix of applications.

Jake Davey, Business Development Manager at Artisan Signs, said: "Producing the graphics and applications for the Agfa stand gave us the chance to really put the technology through its paces. The results speak for themselves, and we're proud to show visitors what's possible when quality, versatility and reliability come together."



Frederik Dehing, Vice-President Strategy and Commercial, Digital Printing Solutions at Agfa, added: "The Print Show is a key date in the UK print calendar, and returning for a third year running reflects just how important this market is to us. Rather than showing hardware in isolation, we want visitors to discover how printer, software and inks work together as one connected production environment. Our team will be on hand to talk through how we can help businesses increase productivity, improve workflow efficiency and expand their wide-format offering."

Agfa invites all attendees to meet the team and see the Anapurna Ciervo H3200 and Asanti workflow software in action at stand P510 in Hall 1.

To learn more about Agfa and its activities, please visit <https://www.agfa.com/printing/large-format/>

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Notes to editors

About Agfa

The Agfa-Gevaert Group is a leading company in imaging technology, with nearly 160 years of experience. Agfa develops, manufactures and markets analog and digital systems for the healthcare sector, for the printing industry, for the green hydrogen industry and for specific industrial applications. In 2025, the Group realized a turnover of 1,086 million euro.

About Agfa's Digital Printing Solutions

Agfa's Digital Printing Solutions aims to advance the use of inkjet printing technology across diverse industries, helping businesses become more versatile, efficient, and sustainable. By understanding the unique needs and challenges of each sector, Agfa partners with its customers to deliver innovative printing solutions. Agfa offers a comprehensive range of high-quality inkjet printers, inks, software, and services. These products can be provided as fully integrated solutions or as customized components within larger production workflows, ensuring exceptional quality, productivity, and cost-effectiveness. With global service and support, Agfa helps businesses achieve outstanding printing results and drive growth.

To find out more please visit: www.agfa.com.

Please note that more information is also available in the Agfa Newsroom: <https://agfa.thinkb2bmarketing.com/>

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